

FOR: 3PV - Third Party Verification, Inc.

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## **3PV – Third Party Verification, Inc. Expands and Realigns Senior Management Responsibilities**

**Altamonte Springs, Florida, June 17, 2004** — 3PV – Third Party Verification, the leader in speech enabled verification solutions, today announced it has realigned the responsibilities of its current senior management team. The changes are designed to keep pace with the growing company's desire to maintain its competitive technology edge while maximizing significant business development opportunities.

“One of 3PV's greatest strengths is the outstanding team we have assembled,” said company president and co-founder Dale W Combs “However, it was clear that 3PV's growth demanded a reassessment of the roles of our executive team. The goal of this realignment is to leverage individual strengths as we position the company to handle the challenges and opportunities created by our rapid growth.

Mr. Combs has added the title of chief technology officer (CTO) to his current role as president. “Adding CTO responsibilities to my existing role as company president, in a direct reflection of our commitment to maintaining superior technological advantage in all that we do,” said Mr. Combs.

Mary Jo Morelly, currently Director of Product Development, has been promoted to Chief Operating Officer (COO), effective immediately. Morelly takes over the COO position from company co-founder David W Brinkman, who was promoted to 3PV's CEO and is now responsible for directing company strategy, business development, sales and marketing.

“Mary Jo's outstanding performance as director of product development and her 5-year tenure with the company made her a perfect choice to assume additional responsibilities as 3PV's COO.” said Mr. Brinkman. “Transitioning the management of day-to-day company operations to Mary Jo will allow me to focus on building on our current momentum, growing our customer base and partner roster and managing the strategic direction of the company.

A 19-year veteran of the telecommunications industry, Ms. Morelly joined 3PV when it was founded in 1999. She began her career at AT&T specializing in billing systems for large corporate customers. She also served as Director of Product Development for MSG Corporation, a software development company specializing in legacy telecommunications systems integration. She holds a B.S. degree from the University of Central Florida.

Mr. Combs and Mr. Brinkman founded 3PV in 1999.

### **3PV – Third Party Verification, Inc.**

3PV provides innovative third party verification (TPV) solutions using natural language speech recognition verification. 3PV blends advanced automated services with traditional live agent functions, resulting in completion rates that average over 98%. The company offers a full range of verification solutions, including automated, agent assisted, e-commerce, as well as call recording and voice print verification solutions.

All 3PV verification solutions meet or exceed FCC, FTC and state requirements for carrier, utility and commercial services. 3PV's state-of-the-art carrier-grade facility ensures service uptime, security and reliability. Visit [www.3PV.com](http://www.3PV.com) for more information.

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