



FOR IMMEDIATE RELEASE

Contact: Sharon Fleischer
3PV[®] – Third Party Verification, Inc.
Office: (407) 865-9966
Mobile: (407) 437-5353
sfleischer@3pv.com

3PV[®] Announces Retirement of President and Chief Technical Officer Dale Combs

Orlando, Fla., March 8, 2010 – Dale W. Combs, co-owner of D Squared Holdings, Inc. and its related and subsidiary companies Third Party Verification, Inc. (3PV), AssureSign LLC and Marketing Systems Group, Inc. (MSG) announced that effective January 1, 2010 he has retired from his position as President and Chief Technical Officer. Combs will maintain part-time involvement through mid-year while continuing his ownership interest. Along with chief executive officer David W. Brinkman, Combs co-founded Marketing Systems Group in 1991. Brinkman will continue to oversee daily operations of the businesses as President and CEO, while Combs will be involved only in high-level strategy and business decisions.

MSG continues to bring innovative solutions to customers, including its very first customer, signed in 1991, who is still a customer today. 3PV spun-off from MSG in 2001, and has grown to be the recognized market leader in third party verification services. 3PV was named to the Inc. 500/5000 list of fastest growing privately held companies in 2008. In 2006, AssureSign spun-off from 3PV, quickly becoming a leader in integrated electronic signature solutions via a software-as-a-service (SaaS) offering. The companies collectively have been named to the Orlando Sentinel's Top 100 Companies for Working Families in 2006, 2007 and 2008.

"We've planned this transition for quite some time and I'm confident that Dave and his team are very capable of moving the business forward. I have had the privilege of working with many talented and dynamic professionals and I will miss the organization a great deal, but it is time for me to move to a

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new chapter in my life," Combs said. "I'm looking forward to spending time with family, and pursuing other activities including traveling."

"Dale and I have done a tremendous job building a world-class organization, and he leaves behind a very capable team." said Brinkman.

About Marketing Systems Group, Inc. (MSG)

Marketing Systems Group, Inc. represents the initial venture between Dale Combs and David Brinkman. Initially focused in banking, country club accounting and telecommunications software, a decision to focus on telecommunications legacy system order automation fueled the growth of this startup. Following numerous successes with United Telephone and Sprint, MSG became involved in nearly every residential special project offering from the late 90s through 2005. Sprint's project tying customer loyalty between its landline, wireless and long distance business units, known as Integrated Bundling, allowed MSG the opportunity to highlight their ability to implement disparate systems integration.

The relationship with Sprint also led to the creation of 3PV, with Sprint being the first verification customer. Following the "spin-off" of EMBARQ from Sprint, MSG continues a business relationship with the new company.

About 3PV[®] – Third Party Verification, Inc.

3PV is a cutting-edge information technology company that specializes in creating one-of-a-kind breakthrough solutions for complex business challenges. The company is widely respected as the leader in speech-enabled, live-agent and online third party verification (TPV) for service providers. The company was the first to employ speech-enabled verification, an integrated call-back solution, a full-time regulatory compliance officer and a patent-pending eLOA[®] (electronic letter of agency). With documented industry-leading verification completion rates higher than 95%, all 3PV verification solutions meet or exceed FCC, FTC and state requirements for carrier, utility and commercial services. 3PV's state-of-the-art carrier-grade facility ensures service uptime, security and reliability. For more information about Third Party Verification, Inc. visit www.3PV.com.

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About AssureSign LLC

AssureSign LLC is a leading provider of web-based electronic signature solutions, featuring unique, patent-pending technology that allows for the execution of any document with forensically identifiable, biometric signatures. AssureSign is a highly secure and flexible “cloud computing” application that requires absolutely no downloads for the document originator or the document signer. Using the standards-based DocumentNOW[®] integration tool, AssureSign can easily integrate with existing business processes within any enterprise, regardless of size. AssureSign customers consistently experience dramatic cost savings, as well as significant reduction in the time to execute documents. For more information visit www.assuresign.com.

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