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3PV Files Comments In Proposed FTC Ruling
Company Calls for Electronic Signatures, Third Party Verification

Orlando, Fla., Nov. 27, 2006 — 3PV®, a leader in complete verification solutions, has filed comments in the Federal Trade Commission's (FTC) TSR Prerecorded Call Prohibition and Call Abandonment Standard Modification, Project No. R411001. The proposed ruling, if passed, would ban the use of interactive voice response (IVR) for outbound calls without the express written consent of consumers who receive the calls.

In its filing with the FTC, 3PV encouraged the agency to accept electronic signatures in addition to traditional hand-signed, in-person signatures, should the ruling take effect. The company offers a new product called *AssureSign™* that allows consumers to hand sign documents electronically using a standard mouse, touchpad, or other input device without any special equipment or software. The legally binding, forensically identifiable hand-written e-signature is a safe, quick and efficient way for consumers to express their preferences regarding telemarketing services.

3PV further urged the FTC to mandate that the written consent be obtained by a disinterested third party to prevent coercion, fraud and other questionable actions on the part of over-zealous telemarketing agencies. According to the company's public comment: "The use of third party verification services in the telecommunications industry as mandated by the Telecommunications Act of 1996 has been one of the most successful government regulations in

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recent memory, resulting in the near-elimination of slamming, cramming and other less-than-honest activities that plagued consumers prior to 1996. The same success would likely result if these rules were applied to express consent, written or otherwise, of consumers with regard to telemarketing services.”

In its comments, 3PV also advocated for voice third party verification as a recognized and successful way to obtain consumer consent for more than a decade in the telecommunications industry and many other government-regulated areas. Since voice third party verification most recently was used for situations with financial implications as well as to secure express consumer consent regarding the way E911 service worked on VoIP telephones, 3PV argued that it should be acceptable for gathering consumer consent for telemarketing services, especially given the consumer safety implications of E911 service.

“We’ve been protecting consumers for more than six years and we understand the FTC’s proposed ruling regarding outbound telemarketing calls as well as its other efforts designed to uphold consumers’ rights,” said 3PV’s CEO, David Brinkman.

The deadline for filing public comments to Project No. R411001 is Dec. 6, 2006, after which the FTC will modify its ruling according to public input on the matter. If approved, the ruling is proposed to take effect on Jan. 2, 2007.

About 3PV® – Third Party Verification Inc.

3PV is the leader in speech-enabled, live-agent and online third party verification (TPV) and call-recording services for the cable and telephony industries, including both circuit switch and VoIP customers. The company is the first to employ speech-enabled verification, an integrated call-back solution, a full-time regulatory compliance officer and a patent-pending eLOA™ (electronic letter of agency). Its latest innovation is a revolutionary, patent-pending electronic signature called *AssureSign™* that permits anyone with a computer to sign one or more documents securely over the Internet in a matter of minutes using a mouse. No special hardware, software or downloads are needed for the legally binding, forensically identifiable signature. With documented industry-leading verification completion rates higher than 95%, all 3PV verification solutions meet or exceed FCC, FTC and state requirements for carrier, utility and commercial services. 3PV’s state-of-the-art carrier-grade facility ensures service uptime, security and reliability. Visit www.3PV.com for more information.